

Performance Results for 2013-14 Community Futures West Yellowhead

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	Results as of X
<i>Strong rural community strategic planning and implementation</i>	
1. Total number of community based projects:	16
<i>Rural access to business development services</i>	
2. Number of jobs created/ maintained/ expanded through business services	48
3. Number of business training session participants	124
4. Number of business advisory services	193
<i>Rural access to capital and leveraged capital</i>	
5. Dollar value of loans	\$1,089,361.83
6. Number of loans	16
Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>In 2012/2013, CFWY stated in its Annual Performance Evaluation that the main focus of our organization was transition and organizational change. In 2013/2014 we wanted to measure how successful we were at implementing and continuing those changes we first started in September 2012. As staff and board members, we believe that we are successful with our focus on change and are very proud of our successes and accomplishments of the past fiscal year.</p> <p>Our West Yellowhead region is large so the staff experimented with a few new ideas on how we can serve small businesses in a region that runs over 400 kilometers east to west and almost 150 kilometers to the north. The Edson Outreach Project allowed our Business Analyst to work in Edson twice a month and meet clients. We partnered with the Edson and District Chamber of Commerce who offered us free office space and through this project, we saw our loan portfolio and our coaching clients grown in Edson.</p> <p>Sixteen loans were dispersed through the fiscal year and we experienced successes with businesses throughout the region. We also worked in partnership with a number of local mainstream banks to help clients leverage their business plans or business loans from CFWY to loans at other institutions.</p>	

Community Economic Development projects flourished in 2013/2014 and our biggest success was our number of partnerships in the region. As we moved in 2014/2015, we saw a larger acknowledgment of our branding in West Yellowhead and we are receiving referrals and recognition from a larger number of sources in all sectors and industries in the region